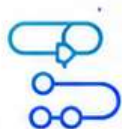
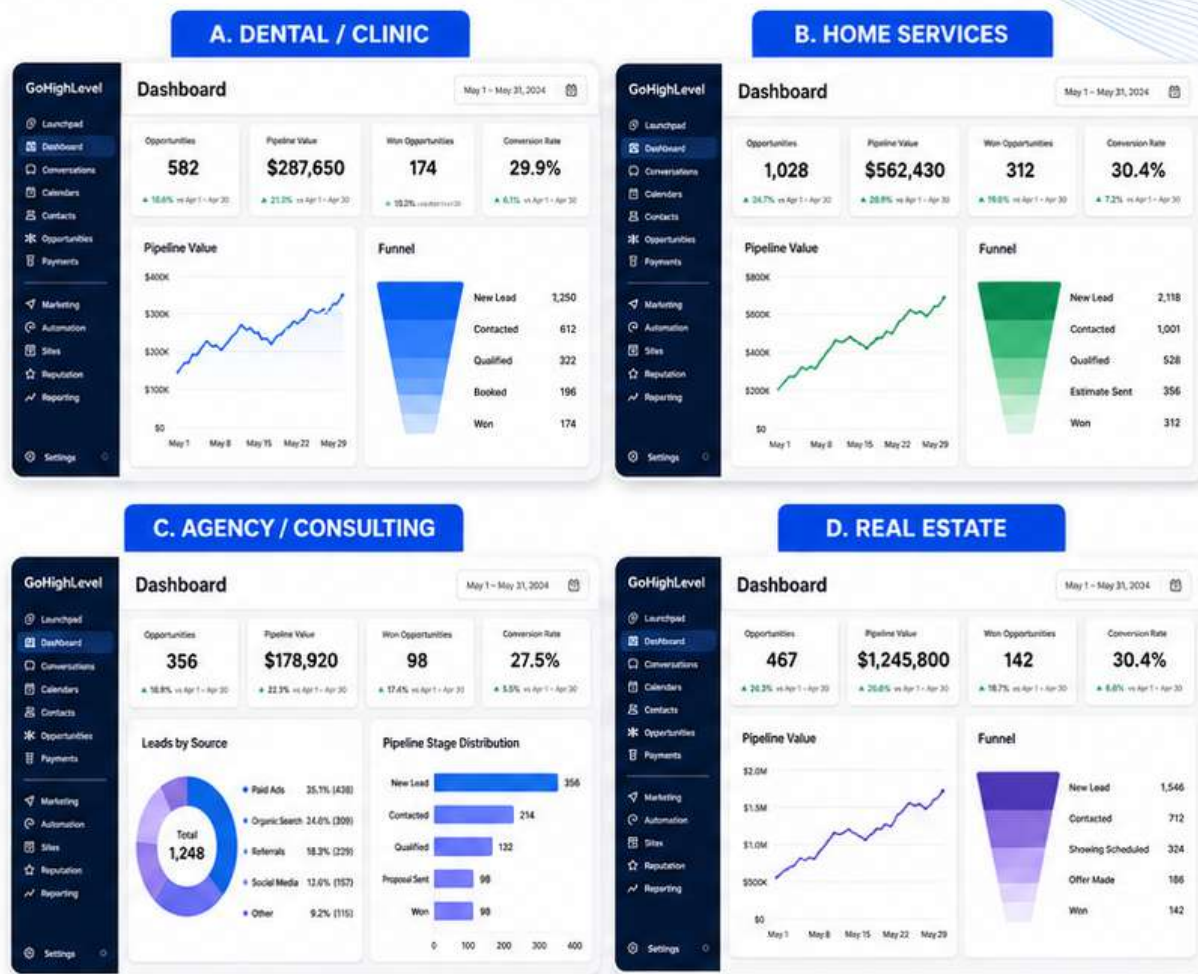


GoHighLevel Results Portfolio

Real Client Dashboard Examples Across Multiple Industries

Dental • Home Services • Agency/Consulting • Real Estate



Pipeline Tracking

Track every opportunity from lead to won.



Revenue Visibility

See real revenue data and forecast with confidence.



Lead Source Insights

Know what's working with clear source attribution.

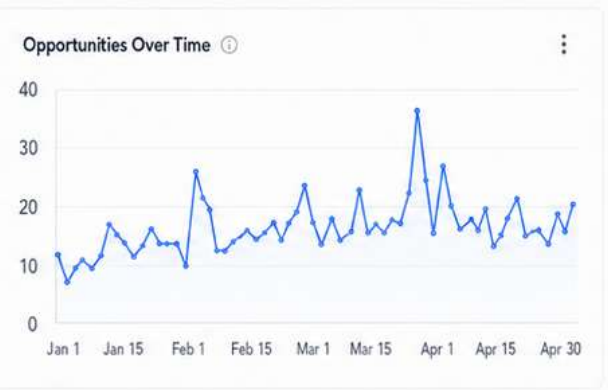
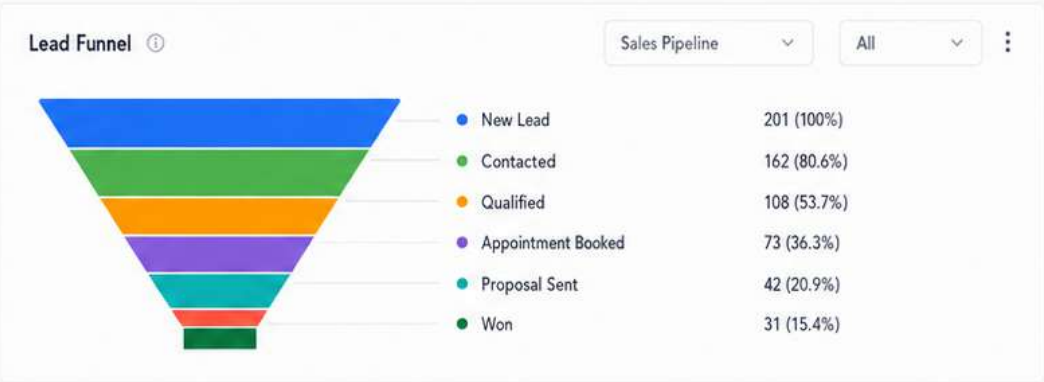


Conversion Performance

Optimize results with data-driven decisions.

A showcase of CRM, pipeline, and automation reporting dashboards built to **impress clients and prove results.**

Dashboard



- Search
- Launchpad
- Dashboard
- Conversations
- Calendars
- Contacts
- Opportunities
- Payments
- Marketing
- Automation
- Sites
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Launchpad

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Dashboard

2026-01-01

2026-04-30

+ Add Widget

Opportunity Count

184

▲ 18.2% vs previous period



Open Opportunity Value

\$128,450

▲ 15.6% vs previous period



Won Opportunities

42

▲ 20.0% vs previous period



Won Opportunity Value

\$67,980

▲ 22.1% vs previous period



Conversion Rate (Lead → Won)

17.6%

▲ 16.8% vs previous period



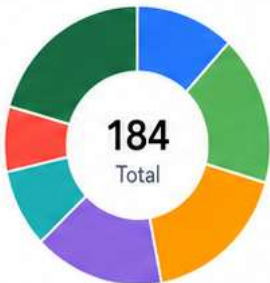
Average Deal Value

\$1,619

▲ 18.3% vs previous period



Opportunity Status



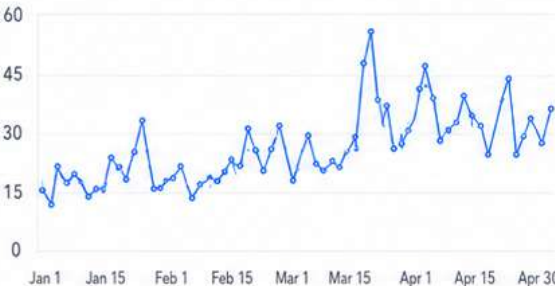
New Lead	22 (12.0%)
Contacted	34 (18.5%)
Estimate Scheduled	29 (15.8%)
Estimate Completed	24 (13.0%)
Proposal Sent	18 (9.8%)
Negotiation	15 (8.2%)
Won	42 (22.8%)

Lead Funnel



New Lead	238 (100%)
Contacted	191 (80.3%)
Estimate Scheduled	132 (55.5%)
Estimate Completed	96 (40.3%)
Proposal Sent	64 (26.9%)
Won	42 (17.6%)

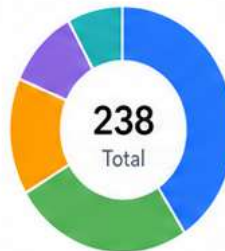
Opportunities Over Time



Opportunity Value Over Time



Top Sources



Google Ads	96 (40.3%)
Organic Search	61 (25.6%)
Local Services Ads	39 (16.4%)
Facebook Ads	24 (10.1%)
Referral	18 (7.6%)

Search

K

⚡

Launchpad

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2026-01-01 → 2026-04-30

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⋮

Add Widget

Opportunity Count

162

▲ 15.3% vs previous period

Open Opportunity Value

\$214,800

▲ 12.8% vs previous period

Won Opportunities

36

▲ 20.0% vs previous period

Won Opportunity Value

\$82,400

▲ 18.7% vs previous period

Conversion Rate (Lead → Won)

16.1%

▲ 11.2% vs previous period

Average Deal Value

\$2,289

▲ 10.6% vs previous period

Opportunity Status

162

Total

New Lead

30 (18.5%)

Contacted

28 (17.3%)

Discovery Call Booked

26 (16.0%)

Strategy Call Completed

24 (14.8%)

Proposal Sent

22 (13.6%)

Negotiation

14 (8.6%)

Won

18 (11.1%)

Lead Funnel

New Lead

224 (100%)

Contacted

176 (78.6%)

Discovery Call Booked

121 (54.0%)

Strategy Call Completed

88 (39.3%)

Proposal Sent

53 (23.7%)

Won

36 (16.1%)

Opportunities Over Time

Opportunity Value Over Time

Top Sources

224

Total

LinkedIn Ads

78 (34.8%)

Organic Search

56 (25.0%)

Facebook Ads

34 (15.2%)

Referral

31 (13.8%)

Webinar Funnel

25 (11.2%)

Search

K

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